

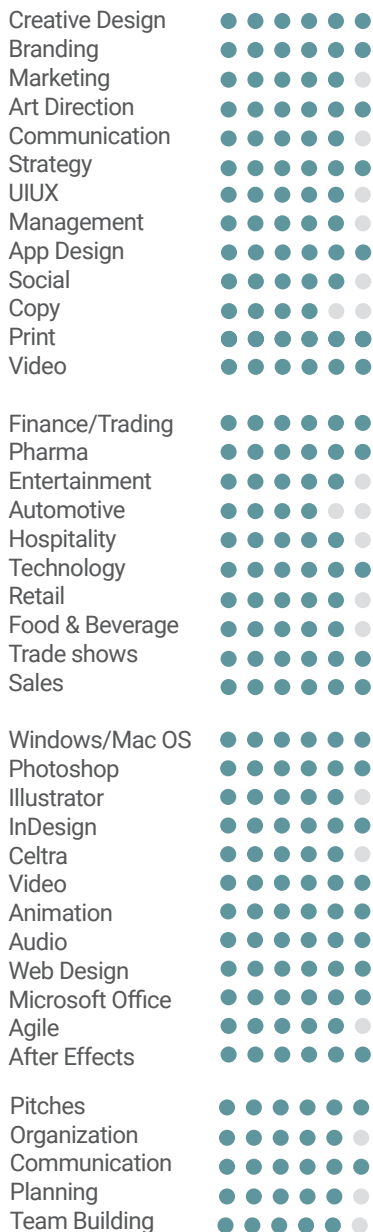
Get in Touch
 561-812-9551
 kasye.john@gmail.com

[Work Samples](#)

Experienced senior creative with exceptional analytical and creative thinking abilities. Extensive expertise on both client and platform side - delivering award-winning ideas for global brands and the people who matter to them.

Industry recognized creative solutions across global brands. Works well with development teams in an agile environment for activation on any platform.

Professional Skills



John Kasye

Experienced hands on agency creative

Work Experience

- 2017-2020 **Source1 Purchasing / Contractor/Marketing**
 Lead creative and designer for multiple marketing projects and materials, concept, strategy, emails, landing pages, trade shows, video, copy, social media and presentations.
- 2013-2017 **TradeStation / Director UIUX**
 Architect of new trading features and applications. Worked closely with business stakeholders and development teams in an agile environment. Business Development, and solutions architect for options and equities.
- 2011-2013 **Zimmerman / Omnicom / Assoc. Creative Director**
 Worked closely with the Executive Creative Director, writers, account management, social media and technology to consistently deliver big ideas, and produce high quality, award-winning work. Lead creative digital business.
- 2010-2011 **Grey Healthcare / Assoc. Creative Director**
 Creative digital lead for some of the biggest retail global pharma brands. Branding and identity design, creative lead and implementation of new brand initiatives, across several teams.
- 2007-2010 **LLNS Omnicom / VP Director Digital**
 Key strategic and digital creative lead on global pharma brands. Spearheaded the creation of the digital department and its initiatives. Increased company revenues from 25 Million to over 120 Million in 14 months.
- 1999-2007 **Murray. / Senior Designer / Assoc. Creative Director**
 Interactive designer, then Assoc. Creative Director. Creative presentations for clients and new business. Brand identity and marketing support. Chief designer and architect of digital initiatives for major retail brands.

Education

1994-1998 **Bachelor of Arts**
 East Stroudsburg University
 Lehigh University School of Arts & Sciences

Awards

- Sony IDEI Innovation Award
- Webby Awards / Cisco
- ASTRA Gold Award Adv.
- CAMA JSPRAA Adv.
- JSPRAA Gold Award Adv.
- Horizon Interactive Award
- Summit Awards Adv.
- NJIABC Advertising Awards